



# SETTING PROJECT GOALS & STICKING TO THEM

## STARTER KIT

# It can be tough to just sit down and set project goals for yourself and your project.

How do you know what kind of goal to write?

What if you're not sure whether or not a particular goal will help you create the home you dreamed of?

How do you get started creating a good project goal?





## WHAT TO DO:

The following steps are ones that you can take to get started setting good project goals and creating the home project you've always wanted.

- Understand the importance of setting project goals
- Set SMART project goals
- Create an action plan to accomplish your goals



## **STEP 1: UNDERSTAND THE IMPORTANCE OF SETTING PROJECT GOALS**

Here's why setting goals is so important:

- Goals give you direction, keep you on track & help you make decisions throughout the entire home building process.
- Goals are personal indicators of what success means for your project.
- Goals keep you focused on what's important to YOU.

# why set goals



Setting project goals and putting a plan in place to achieve those goals **SIGNIFICANTLY** increases your chances of accomplishing them.



# WHAT MAKES GOALS unrealistic



## UNTIMELY

Sometimes our project goals don't align with the timing in our lives or don't coincide with our life goals.



## RESOURCES

Maybe we set goals that require too many resources that we are not able to fund or sustain them anymore.



## GENERAL

Writing goals that aren't specific cannot help us achieve it because we don't know what we're doing.



## STEP 2: SET S.M.A.R.T. PROJECT GOALS

Studies show that 92% of people who set goals never actually achieve them.

The remedy to this is to set S.M.A.R.T. Project goals; ones that are:

- **Specific**
- **Measurable**
- **Attainable**
- **Relevant**
- **Time-bound**

**S**

**SPECIFIC**

the WHO, WHAT & WHERE

**M**

**MEASURABLE**

the HOW & TO WHAT DEGREE

**A**

**ATTAINABLE**

the Reality check of HOW REALISTIC

**R**

**RELEVANT**

the WHY

**T**

**TIME-BOUND**

the WHEN



Once you create SMART project goals, you'll use them to help guide you through the entire home building process.

(That said, you may learn new information along the way that could alter your project goals. And that's OK, too.)

**set  
smart  
goals**





## **STEP 3: CREATE AN ACTION PLAN TO ACCOMPLISH YOUR GOALS**

Now that you have your project goals to guide you, you have a place to start when it comes to putting a plan in place to achieve them.

Here are the 5 parts to your action plan:

1. Define S.M.A.R.T. project goals
2. Create micro-goals
3. Set checkpoints & review periods
4. Prioritize, focus & schedule time
5. Find accountability



”

**It always seems  
impossible until it is done.**

“

Nelson Mandela

Setting goals is easy.  
Setting good S.M.A.R.T. project goals  
(unique to you) AND sticking to them until  
they are accomplished, is not easy.

Don't set lousy goals and then bail  
on your dreams.

**GET HELP TODAY IN TAKING THE FIRST  
STEP TOWARDS ACHIEVING YOUR  
DREAM HOME PROJECT WITH OUR  
GOAL SETTING COURSE!**

# A course on: **SETTING PROJECT GOALS & STICKING TO THEM**



## **WHAT'S INSIDE:**

A step-by-step program to walk you through the process of setting good project goals and help you create an action plan to accomplish those goals.

### **GOAL SETTING FRAMEWORK**

To help you set project goals unique to you and your home construction project.

### **ACTION PLAN FORMULA**

To help you prioritize, focus, and plan out the steps to accomplish your project goals.

### **14 VIDEO LESSONS**

To walk you through setting project goals and creating a plan of action to accomplish them.

### **12+ WORKSHEETS + GUIDES**

To supplement the content in the lessons and provide additional assistance.



**THANK YOU!**

**LEARN MORE ABOUT THE SETTING  
PROJECT GOALS COURSE HERE:**

<http://www.the-opendoor.net/courses-setting-project-goals/>